



minnesota MEDICINE



Editorial Calendar

Topics

January	Information Technology EMRs, e-prescribing, PDAs, online information, consumer ratings
February	Social Determinants of Health Setting public health priorities, nutrition, immunizations, economics and health disparities
March	Pediatrics Med-peds and peds training, pain management, transition to adult care
April	Doctors as Role Models Healthy behaviors, missionary work, boundaries and professionalism, doctors as patients
May	Integrative Medicine Alternative therapies, physicians who practice integrative medicine, new research
June	Ophthalmology Advances in treatment of eye diseases, Lasik and other refractory approaches, eye health
July	Medicine and the Arts Writing contest, books, visual and performing arts, the arts in medical education
August	Violence Trauma, emergency medicine, PTSD and veterans' health, child abuse, gun violence, sexual abuse, domestic abuse
September	Rheumatology Diseases and disorders, drugs and other therapies, autoimmune system function, rehabilitation
October	HIV/AIDS Resurgence in certain populations, AIDS as chronic disease, research and treatment advances, global outreach
November	Weather Impact of the four seasons on health and medical practice
December	Imaging Payer issues, new technologies, radiology centers

Advertising Sales

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MMA 2009